



## **FOR IMMEDIATE RELEASE:**

### **Rock Tahoe Half Marathon Hwy 50 Road Closure Notice**

*(April 12, 2015)* -- Epic Tahoe Adventures ("ETA") and the new Hard Rock Hotel & Casino Lake Tahoe are thrilled to present the inaugural Rock Tahoe Half Marathon on Saturday, June 20, 2015! This one of a kind event will bring approximately 5,000 people including runners, friends, and family to Tahoe South as they Run, Rock, and Recover in this beautiful place we are fortunate enough to call home.

The Rock Tahoe Half Marathon will start at Spooner Summit and wind its way down Highway 50 along the stunning East Shore of Lake Tahoe to a finish line directly in front of the Hard Rock Hotel & Casino Lake Tahoe. The course will also take runners off the highway along the newly completed forest bike path from Round Hill Pines to Kahle Drive.

In order to keep the runners safe, we will be closing the outside lane on the west side of Highway 50 along the lake from the top of Spooner Summit to the bike trail at Round Hill Pines. The lane closure will be in effect from 6:00 a.m. - 11:00 a.m. on June 20<sup>th</sup>. There are many street crossings and driveways along the course so we ask that residents and visitors be cautious and vigilant when crossing the closed lane to enter or exit the highway.

There will be 2,000 runners and over 200 volunteers, race crew and medical staff along the 13-mile course. The competitors will spread out quickly but we do anticipate large groups of runners that at times will prolong access in to or out of the peripheral streets and driveways.

We know that this event may temporarily inconvenience local residents and visitors, but we hope that everyone will join in the fun and excitement of the event and festivities. We are thrilled to be bringing 5,000 competitors and visitors from over 25 states to South Lake Tahoe during a historically slow tourist weekend. The direct economic impact to our local economy will be in the millions.

If you have questions or would like to compete, volunteer or get involved, we would love to have you join us for this exciting new event. Additional information can be found at [www.epictahoe.com](http://www.epictahoe.com) or you can contact Sean Sweeney at [sean@epictahoe.com](mailto:sean@epictahoe.com).

**Epic Tahoe Adventures**

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